



IMAgEN8

Nurturing a love for nature through photography

SPONSORSHIP OPPORTUNITIES THAT BENEFIT YOUR ORGANISATION

WHAT WE DO

IMAgEN8 is a registered charity established in 2018, whose purpose is to foster sustainable connections in our diverse communities with New Zealand's natural environment, through photography. Our young generation is disconnected from nature, in large part from technology over-use. Rising anxiety, declining mental well-being and our planet's health are critical issues for us all. We run workshops and programs that build students' artistic photography skills and scientific knowledge of our precious earth, and deepen their wellness by connecting with nature.

HOW YOU CAN HELP

We are looking for corporate sponsors and donors to grow the reach of our over-subscribed programs. All management time is voluntary, so every \$ raised goes directly to delivering our programs, reaching and benefiting 100s of students, their whānau, and 1000s of community members. [Donate now!](#)



Photo credit: Timothy Vaivao (12 yrs), Auckland Botanical Gardens

WHAT ARE THE FUNDS FOR?

ASSETS

- DSLR Cameras
- IMAgEN8 Book Publications
- Photographic Prints

PEOPLE

- Photography Educators
- Project/Operations Coordinator
- Design, Marketing & Comms Support

OPERATING COSTS

- Software Licensing & Admin Expenses
- Exhibition Space

Sponsor a workshop

- Each workshop reaches 5 students (50 people)
- You can help us choose a location
- Your Company Name included all promotional materials and social media for 3 months
- Unlimited rights to 2 digital images or 1 print

\$400 x 1 | \$1000 x 3 | \$3500 x 10

Sponsor a 'Borrow-a-Camera' program

- Each cohort reaches 10 students (150 people)
- Get a free workshop (for 5 employees) if you support more than 2 programs
- Your Company Name included all promotional materials and social media for 6 months
- Unlimited rights to 5 digital images or 3 prints

\$2500 per program cohort

Sponsor a 7-day Exhibition

- Each exhibition reaches ~500 people
- Your Company Name displayed prominently at the venue and included all promotional materials / social media for 3 months

\$2000 per exhibition

Purchase Digital or Print Photos

- Purchase photographs from any of our workshops or programmes with full unlimited rights to print, display or utilise for business purposes with details of the photographer's name and age included

\$300 per digital | \$500 per print (+ digital image)

All year-round Sponsorship (Choose a Tier)

- Your Company name prominently featured on newsletters, printed magazines, exhibitions, and website for the year

Bonus Benefits!	Platinum	Gold	Silver
Free Workshops for Employees	5	2	1
Complimentary Subscription to Biannual Magazine	10 copies	5 copies	2 copies
Choice of images, unlimited rights	10	5	3

Platinum: \$25K per year
Gold: \$10K per year
Silver: \$5K per year



About IMAgEN8



The goal of our work with children and young adults is to nurture their love for Nature. The strength of this love and deepening of connections to our physical world improves their mental wellbeing, fosters increased awareness for the environment, builds compassion, and manifests as kaitiakitanga.

We conduct photography workshops on school grounds and outdoor reserves that connect students with nature, enhance their wellbeing, build skills and foster environmental stewardship through creative expression. Students' work is published in books and a digital magazine, Compassionate Nature. Our 'Adopt a Reserve' and 'Borrow a Camera, Tell a Story' programs enable students to capture compelling stories about Nature and generate greater interest in preservation and enhancement of our city nature reserves. We are an accredited activity for the Duke of Edinburgh's Hillary Award.

OUR PARTNERS & SPONSORS



Impact since 2019

177
Workshops

1072
Students

7
Books

10
Exhibitions

39
Borrow-a-Cameras

15
Magazines

Donate Now!

GET IN TOUCH

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